

## Special Topics Offerings & New Courses 2011

### Summer I 2011:

**BUSI 652: Transformational Leadership in the Marketplace (3).** The purpose of the course is to give students a better understanding of leadership from multiple angles and perspectives. The course texts and case studies will provide a framework for training students to think Christianly about leadership. Approved for elective for Organizational Development emphasis.

**CRIM 480: Computer Crime & the Law (3).** Prerequisites: CRIM 210 and 6 hours of CJ classes. The foundation for the present course stems from two disciplines, criminal justice and computer technology. Through this course, students survey the escalating problem of crime involving computers and the emerging strategies used for identification, investigation, and prosecution. This course is meant as an overview of the increasing computer crime problem, illustrating the more common offenses, increased investigative efforts, and its effect on criminal justice systems. Students will obtain an introduction to basic computer and networking concepts, the Internet, computer crime statutes, management of electronic evidence and industry best-practices for examining computers that might contain crime-related information. Approved for major/minor or general elective in CRIM.

**CRIM 595: Organized Crime (3).** This course is designed to deal with the issues surrounding the phenomenon of organized crime. The students will be exposed to history, theories, concepts and issues related to organized crime. An attempt will be made to improve students' understanding of the problem of organized crime against the background of contemporary international paradigms. General concepts of organized crime will be explored as will many of the events, groups and persons who have been involved historically. Students will explore the role of organized crime in the 21st century and examine the problems of responding to and controlling organized crime.

**ENGL 480/RELI 480: Spiritual Autobiography (3).** A course exploring how Christians write about personal faith. Students will composed creative writing about their personal faiths and beliefs while also surveying short and book-length autobiographies from traditional and contemporary writers including Augustine, Martin Luther King, Jr., C.S. Lewis, and others. This course is approved for special topics in English, writing emphasis in English and Youth Ministry and Religion major elective.

### Summer II 2011

**BUSI 653: Advertising (3).** Prerequisite: MRKT 310. Application of the planning and execution of advertising strategy and research, media, creative development and account management. Integrated marketing communications (IMC) approach will include advertising, public relations, sales promotion, packaging, sponsorship and events.

### Fall 2011

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**BUSI 651: Contracts & Negotiation (3).** This course brings together concepts from a variety of disciplines to provide students with the necessary tools to implement successful business deals. The course will include study in contract law, negotiation techniques, as well as some perspective on recent microeconomic developments regarding the importance of incentive compatible contracts. Some emphasis will also be given to developing discernment skills, from reading body language, to intuition and other approaches. The implications of one-sided contracts will also be considered.

**CRIM 280: Introduction to Conservation Law Enforcement (3).** The goal of this course is to familiarize the student with the daily responsibilities of the Wildlife Law Enforcement Officer and to promote a greater understanding of his/her role in the criminal justice system. Approved for major or minor credit in Criminal Justice or as a general elective.

**MRKT 480: Services Marketing (3).** Prerequisite: MRKT 310. This course is an introduction to the field of service-oriented business concerns and their subsequent marketing. This course will serve as a marketing elective.

**PSYC 210: Substance Abuse (1).** Prerequisite: PSYC 110. PSYC 210 Special Topic in Substance Abuse. This course has been designed to provide a comprehensive introduction to substance abuse and addiction. Emphasis will be placed on reviewing diagnostic definitions, correlates, epidemiology, etiology, developmental course, prognosis and treatment. This course is for informational purposes and is not designed to address individual needs for counseling. This course may not be challenged.

### New Courses:

**BIOL 161: Foundations of Biology I (3).** Corequisite: BIOL 161L. First part of a two-semester sequence, this comprehensive course will introduce biological principles at the molecular and cellular levels. Topics include: cell and molecular biology, metabolism, genetics and evolutionary processes. Science majors only.

**BIOL 161L: Foundations of Biology I Lab (1).** Corequisite: BIOL 161. First part of a two-semester sequence, this comprehensive course will introduce biological principles at the molecular and cellular levels. Topics include: cell and molecular biology, metabolism, genetics and evolutionary processes.

**BIOL 162: Foundations of Biology II (3).** Prerequisite: BIOL 161, BIOL 161L. Corequisite: BIOL 162L. A continuation of BIOL 161/161L. Introduction to biological principles at the organismal and ecological levels. Topics include: the diversity of life, plant biology, animal tissue and organ function and ecology.

**BIOL 226: Anatomy & Physiology I (3).** Corequisite: BIOL 226L. The first part of a two-semester sequence, this comprehensive course is a lecture study of the integrated structures and functions of the human body. Basic cellular chemistry and the integumentary, skeletal, muscular, nervous and endocrine systems are presented. Science majors only.

**BIOL 226L: Anatomy & Physiology I Lab (1).** Corequisite: BIOL 226. The first part of a two-semester sequence, this comprehensive course is a laboratory study with model and specimen dissections of the integrated structure and function of the human body. Basic cellular chemistry and the integumentary, skeletal, muscular, nervous and endocrine systems are presented. Science majors only.

**BIOL 227: Anatomy & Physiology II (3).** Prerequisites: BIOL 226 and BIOL 226L. Corequisite: BIOL 227L. This course is a continuation of BIOL 226 and concludes with the study of blood, heart, circulatory, lymphatic, respiratory, digestive, urinary and reproductive systems. Science majors only.

**BIOL 227L: Anatomy & Physiology II Lab (1).** Prerequisites: BIOL 226 and BIOL 226L. Corequisite: BIOL 227. This course is a continuation of BIOL 226 and concludes with the study of blood, heart, circulatory, lymphatic, respiratory, digestive, urinary and reproductive systems. Science majors only.

**BUSI 105: The World of Business (3).** A foundations course that emphasizes decision making in an ever-changing world economy. The focus is on building a foundation for key success factors and life skills, including professionalism, communications, global and cultural awareness, team-based decision making, critical thinking, technological competence and business language. Some emphasis is placed on career guidance, including an appreciation for the functional areas of business.

**CHEM 115: Introductory Chemistry (3).** Prerequisites or corequisites: CHEM 116, MATH 111 (grades of "C" or better). An introductory course in chemistry for students with little or no background in chemistry or who had such instruction long enough ago that a review is needed and who expect to continue in science. Emphasis will be placed on conceptual and quantitative skills. This course cannot be challenged. This course does not count toward a biochemistry major, chemistry major or minor.

**CHEM 116: Introductory Chemistry Laboratory (1).** Corequisite: CHEM 115. A series of laboratory experiments designed to enhance laboratory techniques, data processing skills and to illustrate concepts studied in CHEM 115. This course cannot be challenged. This course does not count toward a biochemistry major, chemistry major or minor.

**CRIM 312: Advanced Criminal Investigative Techniques (3).** Prerequisites: CRIM 210 and CRIM 212. This is an advanced level course for Criminal Justice majors and minors. The focus of the class will be to combine the art of investigation with the science of criminalistics. Advances in forensics have vastly changed the criminal investigative process and this course will integrate academic and applied approaches to advance the development of criminal investigative techniques for the undergraduate student.

**GNEC 205: Peer Education: An Introduction to the Practice of Students Helping Students (2).**

Prerequisites: minimum 2<sup>nd</sup> semester Freshman, 2.8 or higher GPA and/or faculty/staff recommendation. An introduction to the history and efficacy of learning modalities, and the impact of social-cultural differences in learning. Students will put the learning into action and gain team-building and presentation skills. Students will also participate in an experiential assignment with two different campus departments to explore how what they are learning in the classroom might be beneficial to use as a peer educator at Charleston Southern University.

**PSYC 115: Writing in Psychology (1).** Prerequisites: PSYC 110, ENGL 111 and ENGL 112. Teaches students the fundamentals of scientific writing including literature reviews and research reports. Emphasis will be placed on learning APA style and thinking critically about literature in psychology. This course cannot be challenged.