

MAJOR COURSE GUIDE
Not an Official Record – Official Records from Office of Registrar

Student _____ ID _____

Catalog of Record (Year) **2005-07**

Update year if change in major– see catalog

Major **BS:BUSINESS ADMINISTRATION** /Emphasis **MARKETING**

NO MINOR REQUIRED WITH THIS MAJOR

ENGL 111 & 112 and Mathematics Core course (MATH 111 or higher) must be completed within the first four major terms.

Liberal Arts Studies (CORE) -45 HRS

COURSE	Hrs	Grade
English Proficiency Examination		
ENGL 095 (if ENGL 111 transferred to CSU)	0	
English 111	3	
English 112	3	
English 201 or 202 (any one)	3	
Foreign Language or Language Literature (any one) French 201 or Spanish 201 or Fren Lit 213, Span Lit 213, World Lit 213	3	
Comm 110 or 212 (any one)	3	
Art 201 or 202 or Music 171 (any one)	3	
Religion 111 or 112	3	
History 101 or 102 or 103 (any one)	3	
Another History or Political Science	3	
Computer 209 or approved COINS	3	
Mathematics 219* or higher	4	
Social Science		
Economics 211: Microeconomics	3	
prerequisite: MATH 111 & ENGL 111		
Natural Science – requires 2 lab sciences (4 credit each) Limit one science per department		
Biology _____ & lab		
Chemistry _____ & lab _____	4	
Geology _____ & lab		
Physics _____ & lab	4	

Minimum grade of C is required for BUSI 211, 212, 223, 313,317, 305

COURSE	Hrs	Grade
BUSI 211: Principles of Accounting I	3	
prerequisite: MATH 111		
*212: Principles of Accounting II	3	
222: Business Law I	3	
*223: Business Law II	3	
*304: Business Communication	3	
*305: Business Finance	3	
*314: Information Systems Concepts	3	
*313: Principles of Marketing	3	
*317: Principles of Management	3	
*345: Intro to Management Science	3	
*481: Business Ethics	3	
*485: Business Policy	3	
ECON *212: Prin of Macroeconomics	3	
*224: Business & Econ Statistics	3	

Marketing Emphasis = 21 HRS

BUSI 404: Consumer Behavior	3
BUSI 431: Market Research	3
BUSI 452: Marketing Management	3
AND AT LEAST 4 FROM: BUSI 315, 332, 341, 352, 412, 421, 455, 475, 490, OR ECON 314	
BUSI _____	3
BUSI _____	3
BUSI _____	3
BUSI _____	3

*course has prerequisites

Official Degree checks recommended at 61 & required at 91 earned hours. Call Office of the Registrar (843) 863-8060 to schedule an appointment. Complete an *Application for Graduation* (see catalog for additional requirements) to initiate the graduation process.

NO MINOR REQUIRED WITH THIS MAJOR

Business Administration Marketing Major – 63 HRS

GENERAL ELECTIVES (all other courses earned that not required for CORE, MAJOR or MINOR)

COURSE	Hrs	Grade	COURSE	Hrs	Grade	COURSE	Hrs	Grade	COURSE	Hrs	Grade
*Prerequisite for Math 219											
MATH 111 with C	3										

SUMMARY

minimum 125 hours & minimum 2.00 GPA required for graduation

CORE	MAJOR	MINOR	GEN ELECT
Hrs reqd <u>45</u>	hrs reqd <u>63</u>	hrs reqd _____	hrs reqd _____
Hrs ernd _____	hrs ernd _____	hrs ernd _____	hrs ernd _____
Hrs lack _____	hrs lack _____	hrs lack _____	hrs lack _____
Lack EPE _____	lack residency _____	lack residency _____	
Overall GPA _____	Major GPA _____	Minor GPA _____	

Major Residency

300/400 CSU hrs required	<u>12 hr</u>
-300/400 CSU hrs earned	_____
=300/400 CSU hrs lacking	_____

Minor Residency

300/400 CSU hrs required	<u>6 hr</u>
-300/400 CSU hrs earned	_____
=300/400 CSU hrs lacking	_____

Prepared _____ Date _____